



# What is The Rescue Lottery?

The Rescue Lottery is a monthly lottery, established in January 2024, designed to provide a funding source that will enable the UK's pioneering kennel-free rescue, Dogs 4 Rescue, to provide care and a home for as many dogs in desperate need, from both the UK and abroad, as is possible.

## Is The Rescue Lottery genuine?

• The Rescue Lottery is a legitimate lottery licensed and regulated in Great Britain by the Gambling Commission under account number **62703**.

- We are licensed to trade our lottery under 'The Rescue Lottery'.
- More information about our Gambling Commission license can be found on the Gambling Commission website.

## When is the draw for The Rescue Lottery?

The first Rescue Lottery draw will take place on Monday 15th April 2024. From then on, all draws will take place on the 15th day of each month.

# Will I be told if I win The Rescue Lottery?

Yes, all Rescue Lottery winners are notified by telephone or email. You can also check the results on the **Dogs 4 Rescue website**.

# What are the odds of winning The Rescue Lottery?

The odds of winning The Rescue Lottery change depending on how many players are entered in each monthly draw. Each month, 12 players will win a combined total of up to £28,000.

# Is my £10 a month qualified for Gift Aid?

The money you give for your lottery membership doesn't qualify for Gift Aid because it is a fixed payment (where you are receiving your lottery entry in return for the money) as opposed to a donation. Dogs 4 Rescue is a not-for-profit CIC, so no donations made qualify for Gift Aid.

## How much does The Rescue Lottery cost and what do I receive?

• The Rescue Lottery operates through subscribers committing to a monthly direct debit of £10 or an annual subscription through cheque payment. When you join, you will be sent a unique Rescue Lottery membership card bearing your name and number.

• The lottery draw takes place on the 15th day of each month and lottery winners are posted on the Dogs 4 Rescue website soon afterwards. All winners are also contacted directly.

• In addition to The Rescue Lottery membership card, you will be offered a complimentary Gourmet Society membership for as long as you sustain The Rescue Lottery Direct Debit. This membership will not only save you up to 25% on food and drink at thousands of restaurants nationwide but will also give you big discounts on takeaway pizza, movie rentals, cinema trips and experiences.

• Should you wish to use this service, you must activate the membership on receipt of your Rescue Lottery documentation.





## What is the prize breakdown?

Currently, The Rescue Lottery has 12 guaranteed monthly prizes - the first prize of  $\pounds$ 5,000, the second prize of  $\pounds$ 2,000 and 10 third prizes of  $\pounds$ 100. There is also a rollover prize that grows as the lottery grows. If the monthly winner's rollover number matches that drawn by the random number generator, they win the rollover prize as well as the first prize. If the numbers aren't a match, the rollover pot carries over to a maximum total prize of  $\pounds$ 25,000.

See Terms & Conditions here, or Rules of Play here.

### What percentage of my Rescue Lottery membership goes to help the dogs?

• The Gambling Commission's regulations detail that a **minimum of 20%** of any society lottery proceeds must be applied to the society's purposes – i.e. towards helping the dogs in this case.

• However, our objective is to distribute **at least 50%** of our total lottery income to good causes. This compares favourably with many other national and animal lotteries which run closer to 30%.

• There are many costs involved with running an official charitable lottery to the highest possible standard and with the greatest scrutiny - these include an annual remote and non-remote licence issued by the Gambling Commission, prizes, marketing, auditing, verification checks, data protection, creation and postage of membership packs and membership cards, Gourmet Society membership for all cardholders, secure website hosting and random number generators held in secure environments.

### How is The Rescue Lottery sold?

To keep costs to a minimum and maintain the growth plan that ensures as many dogs as possible can be helped, The Rescue Lottery is sold online on the **Dogs 4 Rescue website**, as well as through social media advertising.

## Can I play The Rescue Lottery if I live abroad?

No, due to lottery regulations, you can only sign up to play The Rescue Lottery if you have a UK address and bank account, but if you would still like to help the dogs no one wants and you live outside of the UK, you can **donate here**, or become a member of our **Golden Paw Club**.

## How many Rescue Lottery tickets can I have? Can I play more than one line?

You can have up to FIVE Rescue Lottery tickets in any one draw, each of these entries will have their own unique Rescue Lottery number and rollover number. You will need to complete the sign-up process for each individual entry.

#### Can I choose my own Rescue Lottery numbers?

No - The Rescue Lottery numbers are automatically allocated, and your numbers will be the same for every draw. Your lottery membership number is 6 digits long, you also have a rollover number which will be either 1, 2 or 3. The Rescue Lottery rollover only comes into play for the 1st Prize winner.

#### How can there be a Rescue Lottery rollover every month?

• The Rescue Lottery rollover is a sum of money potentially available to the 1st prize winner. It accumulates each month that it isn't won, so the value of the rollover can vary considerably.

- Each month, 3% of the ticket sales for that month's draw are added to The Rescue Lottery rollover.
- The maximum pay-out (1st Prize and Rollover combined) is currently £25,000. As the 1st Prize is £5,000, the rollover is capped at £20,000.
- During the period the maximum rollover fund is unclaimed, a second rollover fund builds. This fund becomes active as soon as the first rollover pot is won.





# I signed up to The Rescue Lottery weeks ago and have not received my lottery card yet.

You will have received an automated email upon joining, please check your spam/junk folder if it has not arrived. The Rescue Lottery cards can take up to three weeks to arrive, but if it has been longer than that, please email: **lottery@dogs4rescue.co.uk** and our admin team will look into it for you.

# When will my first payment be taken?

You should expect your first payment to be taken any time from the 3rd-5th of the month of the draw you're entered for, this is down to how long your bank will take setting up the Direct Debit. You will then see the payment come out regularly on the 3rd, from the following month.

[Please note, if you sign up by Direct Debit before April 2024, your first payment will be taken on the 3rd April 2024, in time for the first draw on 15th April 2024.]

## How do I know my money has been taken?

The Direct Debit or payment reference on your bank statements starts with 'D4R' If you are unsure, please contact us at **lottery@dogs4rescue.co.uk**, or call **0800 304 7573** (freephone) and we will confirm.

## I can't put my payment details in.

Please try signing up using a different device or browser. You can also apply via post - **please print out and fill in this form** - if you are having further difficulties, please contact **lottery@dogs4rescue.co.uk**, or call **0800 304 7573** (freephone).

## I don't like putting my bank details online.

You can also sign up to play The Rescue Lottery via post, or call the office. Please print out and **fill in this form** and send it to the address found on the form, or call **0800 304 7573** (freephone).

## Can I pay with cash?

We do not accept cash sign-ups, but there is an option to play The Rescue Lottery via cheque - you need to complete the **play by post form** and send a cheque for £120. When the cheque clears you will be entered into The Rescue Lottery for 12 months.

### I have not received my welcome email.

Sorry about this, please email us at **lottery@dogs4rescue.co.uk** and explain that you have not heard from us yet. We'll make sure you get your welcome email.

#### I want to change my address.

Please notify our admin team of any changes, email: lottery@dogs4rescue.co.uk

## I need to inform you of a change to my bank details.

Please fill out this Direct Debit form and return to us either by post or email to lottery@dogs4rescue.co.uk

## How can I cancel my Rescue Lottery membership?

You may close your account (and terminate your agreement with us) at any time by sending an email from your registered email address to **lottery@dogs4rescue.co.uk** expressly requesting account closure. Please see The Rescue Lottery **Terms and Conditions** for more information.

The Rescue Lottery is run in association with Bee Ethical Limited.

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